

# BUSINESS INTELLIGENCE REPORTING

## Overview

Kount Datamart™ is a business intelligence application suite that uses integrated dashboard, data mining, reporting and workflow tools to re-structure raw data into a comprehensive presentation of relevant information. Datamart reports can help businesses plan and manage risk management, staff workload, transaction queue, rule effectiveness, organization and many other aspects of analyzing data gathered in the Kount Agent Web Console. The reporting features make it easy to establish the perfect view of your data to maximize functionality and productivity while ensuring system integrity and security.



## OPERATIONAL MANAGEMENT

Comprehensive support and best practices to maximize operational efficiency.

MANUAL REVIEW AUTO AGENT	3RD PARTY DATA CALLOUTS
CASE MANAGEMENT	AGENT MANAGEMENT TOOLS
BANK INFORMATION	VERIFICATION & AUTHENTICATION
REPORTING	ENTERPRISE WEB SERVICES

Kount's Fraud Platform consist of the three main pillars of an overall fraud strategy, Fraud Detection, Strategy Management and Operational Management. Business Intelligence Reporting is just one of the many features in Kount's comprehensive solution. See reverse for more detail.

## The Solution

- > **Kount Datamart™.** Helps administrators discover trends, summarize results and analyze historical information of transactions drawing from over 100 variables.
- > **Easy To Use.** The robust Datamart tool assists in validating rule effectiveness, preparing agent and workflow management results, evaluating shopping cart details and preparing custom dashboards with simple, easy to use drag-and-drop functionality.
- > **Standard and Custom Reports.** Kount Datamart™ includes over twenty-nine standard reports and dashboards such as agent, workflow, analysis, operational, planning and trending reports. In addition, with over 100 variables and drag-and-drop features, creating custom reports is virtually unlimited. Reports can be viewed in table or chart formats and can be easily exported for distribution.
- > **Security.** Administrators can track any configuration changes to the management console, rules engine and workflow to verify that an authorized individual made each change and that changes match approved policies. User Login Reporting tracks user login attempts, both successful and unsuccessful. This report can help determine if a party is attempting to gain unauthorized access to your Kount system.