

THIRD PARTY DATA CALLOUTS

Overview

The Kount Complete™ solution integrates data services from leading providers to facilitate smooth, seamless operations—without having to leave the Kount interface.



OPERATIONAL MANAGEMENT

Comprehensive support and best practices to maximize operational efficiency.

MANUAL REVIEW
AUTO AGENT

3RD PARTY
DATA CALLOUTS

CASE
MANAGEMENT

AGENT MANAGEMENT
TOOLS

BANK
INFORMATION

VERIFICATION &
AUTHENTICATION

REPORTING

ENTERPRISE WEB
SERVICES

Kount's Fraud Platform consist of the three main pillars of an overall fraud strategy, Fraud Detection, Strategy Management and Operational Management. Third Party Data Integration is just one of the many features in Kount's comprehensive solution. See reverse for more detail.

The Solution

To aid risk assessment agents in their review process—and to support automated functions and capabilities—Kount has integrated a number of key data services into the Kount Complete™ solution.

This Integration of third-party evaluation and assessment services within Kount provides merchants with a superior level of fraud detection within a single, on-screen view. When necessary, merchants may choose to use one or more of these third-party services to enhance their ability to more quickly review and validate transactions. These services are directly accessible through the Agent Web Console for easy access and can be used as part of the Kount rules engine and Kount AutoAgent features.

A STRATEGIC APPROACH TO FRAUD/RISK MANAGEMENT

Kount provides an all-in-one fraud management solution to help you prevent fraud before it occurs.

FRAUD DETECTION

The layered integration of Kount's core technology makes it possible to more quickly and accurately detect fraud. Our proprietary techniques analyze hundreds of variables resulting in a highly predictive Kount Risk Score.

STRATEGY MANAGEMENT

Kount's tools create and manage a fraud strategy that dovetails with your business needs. Customize how Kount processes transactions based on your specific business rules.

OPERATIONAL MANAGEMENT

Comprehensive support and best practices to maximize operational efficiency. A simple way to manage the flow of transactions through the system, interact with risk managers and critical business systems such as logistics, accounting, etc.

KOUNT FRAUD SCORE

ORDER LINKING

DEVICE FINGERPRINTING™

PERSONA™ TECHNOLOGY

PROXY PIERCING

DYNAMIC SCORING & RESCORING

GEOLOCATION

MOBILE DEVICE ANALYSIS

CREATE RULES

SHOPPING CART DATA

MANAGE RULES

CUSTOM SCORES

AFFILIATE MONITORING

AUTO DECISIONING

VELOCITY LIMITS

MULTI-CHANNEL STRATEGIES

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Kount

Kount delivers an all-in-one fraud and risk management solution for companies that have card-not-present environments looking to simplify their fraud/risk operations while dramatically improving bottom line results. Kount provides a single, turnkey fraud solution that is easy-to-implement and easy-to-use. Kount's proprietary technology has

reviewed hundreds of millions of transactions and provides maximum protection for some of the world's best-known brands. Kount's solution is feature rich and technology proven. Regardless of the industry, Kount responds with accurate information in milliseconds, thereby enhancing the overall consumer experience.